

# AIDS Walk & Community Resource Fair



**Pediatric &  
Family Health  
& Wellness Center**

**December 14th, 2024**

8AM - 1PM

Registration begins at 7am

Your family's  
health is our  
communities  
wealth.

## Contact

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## 1 Overview

# EVENT OVERVIEW

Pediatric & Family Health and Wellness Center is thrilled to host our inaugural AIDS Walk and Community Resource Fair at the Betty T. Ferguson Recreational Complex on December 14, 2024. This event aims to raise awareness about HIV/AIDS, support affected families, and provide valuable resources to the community. The fair will feature a variety of activities, educational booths, and entertainment, attracting a diverse crowd from all over the area.



## 2 How you can support!

# SPONSORSHIP LEVELS

We offer multiple sponsorship levels to fit your organization's needs and budget. Each level provides unique benefits that will increase your company's visibility and demonstrate your commitment to supporting our cause.



## Title Sponsor - \$10,000

Becoming the Title Sponsor is the highest level of support and offers maximum visibility for your organization. This prestigious position includes exclusive naming rights, ensuring that your company is prominently associated with the event's mission to raise awareness and support for HIV/AIDS.

- **Exclusive Naming Rights:** "Your Company Presents the Inaugural AIDS Walk and Community Resource Fair."
- **Prominent Branding:** Logo on all promotional materials, including banners, T-shirts, and the event website.
- **Speaking Opportunity:** Address attendees during the opening ceremony.

### 3 How you can support!

# SPONSORSHIP LEVELS

## Gold Sponsor - \$5,000

As a Gold Sponsor, your company will receive substantial visibility and acknowledgment throughout the event. This level is ideal for organizations looking to make a significant impact and demonstrate their support for community health initiatives.



- **Logo Placement:** Logo on the event website, T-shirts, and select promotional materials.
- **Acknowledgment:** Mention in press releases and during the event.
- **Booth Space:** Premium booth location at the resource fair.
- **Social Media Mention:** Highlighted in sponsor thank-you posts.
- **Complimentary Registrations:** Free entry for a designated number of participants.

## 4 How you can support!

# SPONSORSHIP LEVELS

## Silver Sponsor - \$2,500

The Silver Sponsor level provides a balanced package of visibility and engagement opportunities. This sponsorship is perfect for companies that want to show their support for the cause and interact directly with event attendees.



- **Logo Placement:** Logo on the event website and T-shirts.
- **Acknowledgment:** Mention during the event.
- **Booth Space:** Booth space at the resource fair.
- **Social Media Mention:** Inclusion in sponsor thank-you posts.
- **Complimentary Registrations:** Free entry for a designated number of participants.

## 5 How you can support!

# SPONSORSHIP LEVELS



### Bronze Sponsor - \$1,000

The Bronze Sponsor level offers essential branding opportunities and event presence for businesses looking to contribute to the community effort against HIV/AIDS

- **Logo Placement:** Logo on the event website.
- **Acknowledgment:** Mention during the event.
- **Booth Space:** Booth space at the resource fair.
- **Social Media Mention:** Inclusion in sponsor thank-you posts.
- **Complimentary Registrations:** Free entry for a designated number of participants.

### Community Sponsor - \$500

- **Acknowledgment:** Mention during the event.
  - **Booth Space:** Booth space at the resource fair.
  - **Social Media Mention:** Inclusion in sponsor thank-you posts.
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# JOIN US



**FELICIA ROBINSON**  
FLORIDA HOUSE



CITY OF MIAMI GARDENS  
COUNCILMAN ROBERT STEPHENS, III



## HOW TO BECOME A SPONSOR

To join us as a sponsor, please contact Stephen Williams at 305-474-1725 or visit our website at [www.cfcewellness.org](http://www.cfcewellness.org).

Your support will help us make a significant impact in the fight against HIV/AIDS and support our local community. We also encourage all sponsors to have representation in the walk, either through individuals or a team.